

Highlights

You'll be welcomed on this journey by your hosts, who grew up immersed in the international world of cars and have been entrusted to carry on its legacy of automotive excellence. This network of insiders will open doors for you, letting you into the circle of passionate and well-connected automobile enthusiasts so you can come away with the most authentic sense of this industry.

Dine at famous and Michelin-starred restaurants, including chef Davide Oldani's two-star D'O, chef Matteo Baronetto's Del Cambio, and Da Giacomo Arengario with a direct view of Milan's imposing Duomo. [1]

Stay at some of the most luxurious accommodations northern Italy has to offer, retiring to your Junior Suite at the elegant Principi di Piemonte, historical Grand Hotel et de Milan, or dignified Casa di Langa estate.

You're granted special access to the MAUTO National Museum of Automobiles, with a private after-hours tour and the by-invitation-only opportunity for a welcome drink with the museum's chairman. Dine with highly esteemed car designers and collectors in the museum itself, just steps away from some of the most famous vehicles of all time.

Step back through time to the 1970s, the Golden Age of Italian rally cars and racer Gino Macaluso's heyday. With a private guided visit to Gino Macaluso's car collection, you'll get the unique opportunity to explore this era in the Italian automotive legacy. [2]

Visit all three floors of archives at the Armani Silos, going beyond the experience open to the public as you take in the fashion brand's origin story. Then enjoy a private luncheon in the silos themselves. [3]

Enjoy VIP access to La Vendemmia—a lifestyle event that unites international luxury brands and the most prestigious Italian wineries in Milan's famous Montenapoleone district. Take part in a highly anticipated wine auction and sip Comitato Grandi Cru d'Italia wines in the magnificent Palazzo Serbelloni. [4]

Visit Zagato, one of the few remaining independent coachbuilders whose exclusive clients are described as "connoisseurs of auto history" who want a tailor-made, badass car. One example: Maserati 450S Zagato. "Beautiful as a monster." [5]

At the Alfa Romeo Museum, soak up the brand's history as you visit the museum's private historical archives where few get the chance to step foot. [6]

View one of the most famous (and picturesque) Italian wine regions from above as you fly in a hot air balloon over the rolling hills of the Langhe, where Barolo and Barbaresco are made. [7]

Thousand-year-old Castello di Roddi is all yours for a day. At this ancient site, you'll learn how to fully enjoy truffles thanks to a guided sensory analysis, take a cooking class that puts the truffles to good use, and taste local wines with the guidance of an AIS sommelier before visiting the world-famous Alba Truffle Fair. [8]

